

Hertz Offers Travelers Heading to Toronto a World of Savings With Its Freedom Ticket Package

PRNewswire

PARK RIDGE, N.J.

In Canada, Hertz offers travelers renting a car in Toronto valuable savings with Hertz' Freedom Ticket Package available to all qualifying customers picking up a rental car from a Hertz location in the Greater Toronto area now through August 31, 2003.

With a savings of more than CN\$280, Hertz' Freedom Ticket Package features complimentary admission to popular attractions throughout the greater metropolitan Toronto and Niagara region including the CN Tower, a CN\$18.99 value, and the Toronto Zoo, an CN\$18 value. In addition, the ticket includes a complimentary Skyway Helicopters-Grand Tour of Niagara Falls, a CN\$139 value, and a one hour play pass for Dave and Busters' World Entertainment Cafe, a CN\$20 value. Freedom Ticket Packages are provided to customers at time of rental pick up between June and August. The tickets are valid through August 31, 2003.

Geno Diraddo, Director of Sales and Marketing for Hertz in Canada, commented, "Hertz' Freedom Ticket Package offers exceptional savings at select attractions throughout Toronto and the Niagara region. Coupled with great Hertz rates and customer services, the Freedom Ticket promotion enables value-conscious leisure travelers to maximize their dollars while on holiday."

Hertz Freedom Ticket Packages are available with each new reservation made as of June 15, 2003 for qualifying weekly and weekend rentals of a full-size car (car class F) and above. One Freedom Ticket Package per qualifying rental while supplies last. This offer is not valid on Insurance Replacement and Dealer Replacement rentals.

For more information about Hertz' Freedom Ticket Package or for reservations, call Hertz toll-free at 1-800-654-3001 or visit the company online at www.hertz.com.

SOURCE: Hertz

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Web site: <http://www.hertz.com/>

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