

Hertz Updates U.S. Rental Car Fleet With Significant Refresh Of 2015 Model Year Vehicles

The Company has added over 235,000 New Cars So Far, Bringing Customers an Extensive Mix of Brand-New, Low-Mileage Vehicles

ESTERO, Fla., May 6, 2015 /PRNewswire/ -- The Hertz Corporation (NYSE: HTZ), which includes the Hertz, Dollar and Thrifty brands, is updating its U.S. rental car fleet with a significant refresh of 2015 model year cars ranging from budget-friendly sedans and SUVs to high-end, luxury models. As of April 30, 2015, the Company had added over 235,000 new vehicles from a variety of manufacturers providing customers with a wide selection of low-mileage makes and models. Hertz further diversifies its rental fleet options with leading in-car products and services.

The fleet refresh includes an extensive selection of 2015 models from Chrysler, Fiat, Ford, General Motors, Hyundai, Infiniti, Kia, Mazda, Mercedes Benz, Mitsubishi, Nissan, Toyota, Volkswagen and more. Renters will be able to enjoy the newest models of the award-winning and fuel-efficient customer favorites -- the Nissan Altima, Toyota Camry and Chevrolet Cruze, which will be prominent across U.S. locations. Additionally, Hertz expanded its exclusive luxury Prestige and Dream Cars Collections to include the 2015 Mercedes Benz C-Class, the 2015 Porsche Macan Turbo and the 2015 Mercedes CLA45 AMG.

"We are thrilled to bring customers across all of our brands not only a wide variety of vehicles but better vehicle options. With this refresh, we are continuing to diversify our fleet with a mix of models that includes some of the safest, most fuel-efficient and top-rated vehicles in the market," said Tom Frese, Senior Vice President, Fleet and Procurement. "We are working hard to put our renters only in the best of what's available, while meeting a range of customers' tastes and needs."

"At this point we have delivered a substantial number from our 2015 fleet purchase to our U.S. rental locations. We expect that by mid-2015 we will have greatly improved our fleet's mileage profile, restoring it to our historic low levels. Safety and reliability remain top priorities, and we're working hard to ensure our entire fleet reflects this," continued Frese.

In addition to the Company's cars being low-mileage, safe and reliable, Hertz believes it has one of the most fuel-efficient fleets in the industry. Over 80 percent of Hertz's vehicles have a minimum fuel-efficiency rating of 28 highway miles per gallon.

Other improved products and service offerings available with Hertz rentals include the award-winning loyalty program [Hertz Gold Plus Rewards](#), the [Hertz NeverLost](#) and the NeverLost Companion app, [Sirius XM Satellite Radio](#), [PlatePass](#), for convenient travel through the country's toll systems, and more. Renters can easily add one of these products or upgrade their rental to a bigger car or one of Hertz's premium collections online at www.hertz.com or at the counter upon arrival.

ABOUT HERTZ

Hertz operates the Hertz, Dollar, Thrifty and Firefly car rental brands in more than 10,500 corporate and licensee locations throughout approximately 145 countries in North America, Europe, Latin America, Asia, Australia, Africa, the Middle East and New Zealand. Hertz is the largest worldwide airport general use car rental company with more than 1,600 airport locations in the U.S. and more than 1,300 airport locations internationally. Product and service initiatives such as Hertz Gold Plus Rewards, NeverLost®, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige

Collections set Hertz apart from the competition. Additionally, Hertz owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Hertz 24/7 hourly car rental business and sells vehicles through its Rent2Buy program. The Company also owns Hertz Equipment Rental Corporation ("HERC"), one of the largest equipment rental businesses with more than 350 locations worldwide offering a diverse line of equipment and tools for rent and sale. HERC primarily serves the construction, industrial, oil, gas, entertainment and government sectors. For more information about Hertz, visit: www.hertz.com.

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Certain statements contained in this release, and in related comments by the Company's management, include "forward-looking statements." Forward-looking statements include information concerning the Company's liquidity and its possible or assumed future results of operations, including descriptions of its business strategies. These statements often include words such as "believe," "becoming," "expect," "project," "potential," "preliminary," "anticipate," "intend," "plan," "estimate," "seek," "will," "may," "would," "should," "could," "forecasts" or similar expressions. These statements are based on certain assumptions that the Company has made in light of its experience in the industry as well as its perceptions of historical trends, current conditions, expected future developments and other factors it believes are appropriate in these circumstances. The Company believes these judgments are reasonable, but you should understand that these statements are not guarantees of performance or results, and the Company's actual results could differ materially from those expressed in the forward-looking statements due to a variety of important factors, both positive and negative, that may be revised or supplemented in subsequent reports on SEC Forms 10K, 10Q and 8K. All forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by the foregoing cautionary statements. All such statements speak only as of the date made, and the Company undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

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