

## **Hertz Launches First Electric Vehicle Rental and Carshare Service New York, Washington DC, and San Francisco Become First Cities for Hertz Global EV**

NEW YORK, NY, Dec 06, 2010 (MARKETWIRE via COMTEX) -- The Hertz Corporation (NYSE: HTZ) announced today that New York will be the first city to receive electric vehicles (EV) as part company's Hertz Global EV initiative with cars also being delivered to Washington DC and San Francisco. Beginning December 15, 2010, Hertz will make next generation of electric vehicles available to the general public through its Connect by Hertz car sharing operation and, starting today, local area residents and visitors can go to [www.hertzev.com](http://www.hertzev.com) to sign up to be among the first to try an EV such as the smart Electric Drive and Nissan LEAF.

"Hertz is the first to provide consumers with electric vehicle access on a global scale," commented Mark P. Frissora, Chairman and Chief Executive Officer. "By introducing EVs in New York, Washington and San Francisco, we're the first to make tomorrow's driving experience available to consumers today and we look forward to continue building out our EV platform, making electric mobility a reality for consumers worldwide."

Hertz will add hundreds of EVs to the Hertz fleet over the coming months making electric vehicles available at locations in Manhattan, Washington DC and San Francisco. To book an available EV, consumers must sign up for Connect by Hertz membership and make a reservation via [connectbyhertz.com](http://connectbyhertz.com). As an extra incentive, those that sign up on [www.hertzev.com](http://www.hertzev.com), between today and December 25, 2010 will receive a one-year free membership in Connect By Hertz.

"Electric vehicles and car sharing help meet two fundamental PlaNYC goals, making New York a cleaner and less congested city. Through Hertz Connect New Yorkers will have the opportunity to be among the first to try an electric vehicle, and more choices of how to get around if they don't own a car of their own," commented David Bragdon, Director of the Office of Long-Term Planning and Sustainability for New York City.

While New York, Washington DC and San Francisco, will be the first U.S. Connect By Hertz cities to receive electric vehicles and plug-in hybrid electric vehicles, Hertz plans full-scale deployment of EVs and PHEVs in both the U.S. and other countries throughout 2011.

As the world's largest general-use airport car-rental brand, Hertz is uniquely positioned to introduce multiple groups of consumers -- urban drivers, university students, travelers and corporations -- to all-electric and plug-in hybrid vehicles. As part of its strategy, Hertz is forming partnerships with manufacturers, charging station providers, municipalities, NGO's, corporations and other stakeholders. To-date, the company has: ordered vehicles from Nissan, GM, Toyota, smartUSA, and Mitsubishi and has signed an agreement with NRG Energy Inc. to support development of a charging infrastructure and services for electric vehicles (EV)

in Texas.

During the next several months, Hertz Global EV will leverage the company's rental and car sharing locations as bases for vehicles and charging stations, and tap into its technology -- including sophisticated fleet management tools and the consumer-facing NeverLost GPS system -- to help form an EV grid.

For more information, visit [www.hertz.com](http://www.hertz.com) or [www.connectbyhertz.com](http://www.connectbyhertz.com).

About Connect by Hertz Connect by Hertz, Hertz's global car sharing club, has more than 700 vehicles, 20,000 members and more than 200 locations worldwide, including corporate offices and universities. Connect by Hertz offers a variety of vehicles available for online reservation at competitive rates. All cars are equipped with Eileo(R) technology, and benefits covered by the hourly rate include gas, insurance, GPS turn-by-turn navigation, 24/7 roadside assistance, 24-hour Member Care Center communication, and 180 free miles per day. For more information, visit [www.connectbyhertz.com](http://www.connectbyhertz.com).

About Hertz Hertz is the largest worldwide airport general use car rental brand operating from more than 8,500 locations in 146 countries worldwide. Hertz is the number one airport car rental brand in the U.S. and at 81 major airports in Europe, operating both corporate and licensee locations in cities and airports in North America, Europe, Latin America, Asia, Australia and New Zealand. In addition, the Company has licensee locations in cities and airports in Africa and the Middle East. Product and service initiatives such as Hertz #1 Club Gold(R), NeverLost(R) customized, in-car GPS system, SIRIUS XM Satellite Radio, and unique cars and SUVs offered through the Company's Prestige, Fun and Green Collections, set Hertz apart from the competition. The Company also operates the Advantage car rental brand at 26 airports in the U.S. and the global car sharing club, Connect by Hertz, in New York City, Berlin, London, Madrid and Paris. And, Hertz operates one of the world's largest equipment rental businesses, Hertz Equipment Rental Corporation, offering a diverse line of equipment, including tools and supplies, and new and used equipment for sale, to customers ranging from major industrial companies to local contractors and consumers from approximately 325 branches in the United States, Canada, China, France, Spain and Italy.

SOURCE: The Hertz Corporation

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