



Hertz Offers a Free Day on Election Day: One Free Rental Day with a Two+ Day Rental

October 22, 2020

What: Today, Hertz announced that it is helping citizens in communities across the nation get to the polls with its **Free Day on Election Day** promotion. Customers will get one day free* when they reserve a car for at least two days and pick up on November 2 or 3, 2020, from participating Hertz neighborhood locations.

Why: This year Election Day arrives as our nation continues to battle COVID 19. "We want to make it easier for people to exercise their right to vote – especially those who need safe and reliable transportation," said Laura Smith, Hertz Executive Vice President of Global Marketing and Customer Experience. "We're happy to provide local and convenient mobility options to the communities we serve on Election Day."

Where: Thousands of Hertz neighborhood locations around the country. Customers must use CDP code 210350 when they make a reservation on Hertz.com. Additional terms apply: <https://www.hertz.com/rentacar/rental-car-deals/election-day-free-day>

Hertz, which was recently named [No. 1 in overall Customer Satisfaction for Rental Cars by J.D. Power](#) for the second consecutive year, is committed to ensuring that customers have a safe, fast and easy rental experience. At the onset of the pandemic, Hertz raised the bar on its already high safety and cleanliness standards with [Hertz Gold Standard Clean](#) – a rigorous, 15-point vehicle cleaning and sanitization process that follows U.S. Centers for Disease Control and Prevention (CDC) guidelines and concludes with each car being sealed. Hertz has also supported communities throughout the pandemic by hosting blood drives at its location and helping critical workforces get to and from work safely, including providing \$2 million in free month-long car rentals to more than 2,000 healthcare workers in New York City.

**Must rent for at least two days and pick up on Nov. 2 or Nov. 3, 2020. Available at neighborhood locations only. Additional terms apply:* <https://www.hertz.com/rentacar/rental-car-deals/election-day-free-day>

About Hertz

Hertz, one of the most recognized brands in the world and currently ranked #1 in Customer Satisfaction by J.D. Power, has a long-standing legacy of providing a fast and easy experience designed to make every journey special. It starts with top-rated vehicles to fit every traveler's needs, delivered with a caring touch and personalized services including its award-winning Hertz Gold Plus Rewards loyalty program, Ultimate Choice, Mobile Wi-Fi, and more. Wherever and whenever you need to go, at Hertz, we're here to get you there. To learn more or reserve a vehicle, visit [Hertz.com](https://www.hertz.com).

Hertz pioneered the car rental industry more than 100 years ago and today is owned by Hertz Global Holdings, Inc. which includes Dollar and Thrifty vehicle rental brands and fleet management leader Donlen Corporation.

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