

Shaping the Future of Mobility Through Electrification

Throughout our 105-year history, Hertz has moved people and things. Now, within a changing mobility landscape, we are building a more diversified fleet for our customers, including electric vehicles. EVs offer our customers a premium driving experience, attractive economics in the form of lower energy prices and the opportunity to reduce carbon emissions.

Hertz is a first mover in electric mobility. The company is assembling a diverse fleet of EVs at a range of price points. Hertz has tens of thousands of EVs for rent at more than 2,000 locations in 44 U.S. states and additional EVs in the UK, mainland Europe, Australia, and New Zealand.

Hertz customers are at the forefront of EV adoption. Hundreds of thousands of Hertz rental cars are on the road every day, used by business and leisure travelers, corporations and rideshare drivers. These customers are foundational to global mobility, but many have yet to experience an EV. Providing people an EV "test drive" through Hertz is a critical step toward adoption.

Guiding the EV driver experience. To assist those who might be trying an EV for the first time, Hertz provides robust digital and other educational <u>content</u>. Hertz also hosts EV test drives and demos at select locations, including company campuses to educate and help corporate travelers experience EV technology firsthand.

Rideshare partnerships are helping drive the shift to shared mobility. Hertz rents EVs to rideshare drivers with weekly contracts that include maintenance and roadside assistance. To date, tens of thousands of rideshare drivers have rented an EV through Hertz, logging over one billion miles.

A robust charging infrastructure is essential to mainstream adoption. Hertz is working with major energy companies, including bp, to support the build-out of public charging infrastructure. Hertz is partnering with bp pulse to install gigahub chargers at Hertz sites near Los Angeles International Airport and Houston Hobby Airport, among others.

Creating opportunities for the future. Through *Hertz Electrifies*, our public-private partnership, Hertz is bringing EVs to cities across the U.S., supporting the build-out of charging infrastructure, and creating educational and training opportunities for high-quality jobs in a new era of mobility.