Partnering with America’s Cities to Shape the Future of Mobility

New public-private partnership between Hertz and cities aims to accelerate the transition to electric vehicles, while creating economic opportunity and environmental benefits across communities.

“Electric vehicles are poised to transform the future of mobility, and that’s why Hertz is investing in the largest electric vehicle rental fleet in North America. I can think of no better partner in Hertz’s shift towards electrification than America’s cities, where innovation is happening.”
- Hertz CEO Stephen Scherr

Adding Electric Vehicles
Hertz is adding EVs to city markets for leisure, business and rideshare customers and working with cities to expand their own EV fleets through rentals.

Accelerating Charging Infrastructure
Hertz is supporting expanded EV fleets by adding charging capacity at its locations and accelerating public charging infrastructure in partnership with third parties. Hertz is sharing telematic insights from its connected fleet to inform city planning for charging infrastructure through the “Hertz Charging Opportunity Index.”

Building Education and Training for Jobs of the Future
Hertz is donating EVs to and sharing training materials with local high school and community college auto programs to jumpstart EV skills. Hertz is also providing summer job opportunities for young people to develop hands-on experience for future careers.

Broadening Economic Opportunity
Hertz is making EVs available to rideshare drivers. Approximately 50,000 rideshare drivers have rented an EV through Hertz driving over 260 million miles with zero emissions.

Case Studies: Hertz Electrifies Atlanta & Orlando

Atlanta

Adding up to 4,000 EVs

“The City of Atlanta wants 100% clean energy for 100% of Atlantans by 2035, and public-private partnerships like the Hertz Electrifies Atlanta initiative will help us move closer to our goal.”
- Atlanta Mayor Andre Dickens

Orlando

Adding up to 6,000 EVs

“Our partnership with Hertz Electrifies will help us meet our goal of accelerating electric vehicles and expanding charging infrastructure. We are making Orlando ready for the future and working to ensure that everyone experiences the benefits that electric mobility options can bring.”
- Orlando Mayor Buddy Dyer

This fact sheet includes forward-looking statements. For more information about risks and uncertainties related to our electrification and technology goals, please see our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the year ended December 31, 2021. © 2023 Hertz System, Inc. All rights reserved. CS 922045
Case Studies: Hertz Electrifies Denver & Houston

Denver

Adding up to 5,200 EVs

“This partnership with Hertz will provide invaluable data about where we need charging infrastructure the most, as well as provide new opportunities with this new technology to create good-paying jobs for our current and future workforce.”
- Denver Mayor Michael B. Hancock

Houston

Adding up to 2,100 EVs*

“Electrification can benefit every community in Houston. We’re proud to work with Hertz and bp pulse to build up electric fleets and charging infrastructure and bring education and training that will provide new opportunities to all Houstonians.”
- Houston Mayor Sylvester Turner

Want to see Hertz Electrifies in your community?
Contact Hertz Electrifies at HertzElectrifies@hertz.com

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* by end of 2023